



Generate Leads. Drive Conversions. Increase Performance.

DIGITAL MARKETING



- Attract more of your best leads with targeted media campaigns.
- Expand your reach across digital channels
- Engage with results-driven digital marketing solutions

Driven by Your Business Goals

Find the right digital marketing balance for your organization, engaging with high-quality leads and promoting your brand on the key channels that move customers through the funnel to purchase.

Highly Targeted and Built with Better Data

Digital marketing campaigns are driven by Attane’s proprietary first-party data and in-house-DSP - so you’re never restricted from reaching custom audiences. With specialized audience segmentation and demographic targeting variables, you’ll engage with your most relevant leads.

Key Analytics for Optimization

Expert monthly management around your budget and lead generation goals saves you time and money. Flexible adjustments are made in real time and are based on visible key performance indicators, economically and efficiently improving impressions, click-through and conversion rates.

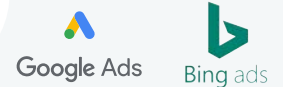
- Compiled insights from over 200 million searches

High-Performing Solutions

- Pay-Per-Click (PPC) + Landing Pages
- Online Display
- Search Engine Optimization (SEO)
- Social Media
- Local Listings Management

Over **650+** demographic variables

Certified Specialists



Industry Leading Partners



WHY ATTANE?

Backed by decades of momentum in data science and marketing innovation, Attane delivers integrated solutions that drive sales success. To learn more about modern marketing technology and strategy built for senior living, healthcare and financial services industries, visit attaneresults.com 8880 WARD PARKWAY, SUITE 400 | KANSAS CITY, MO 64114 | 913-491-0600

Pay-Per-Click (PPC) + Landing Pages

Efficiently and economically increase lead generation with highly targeted paid search advertising. Geo-targeted ads are served on search engines like Google and direct users to conversion-focused landing pages with prominent information request forms or relevant website content.

Search Engine Optimization (SEO)

Increase the quality and quantity of your website traffic through nonpaid, organic search results. Technical optimizations and blog content developed based on search intent make your website more visible to prospects and ensure visitors have a positive experience in support of conversion efforts.

Social Media

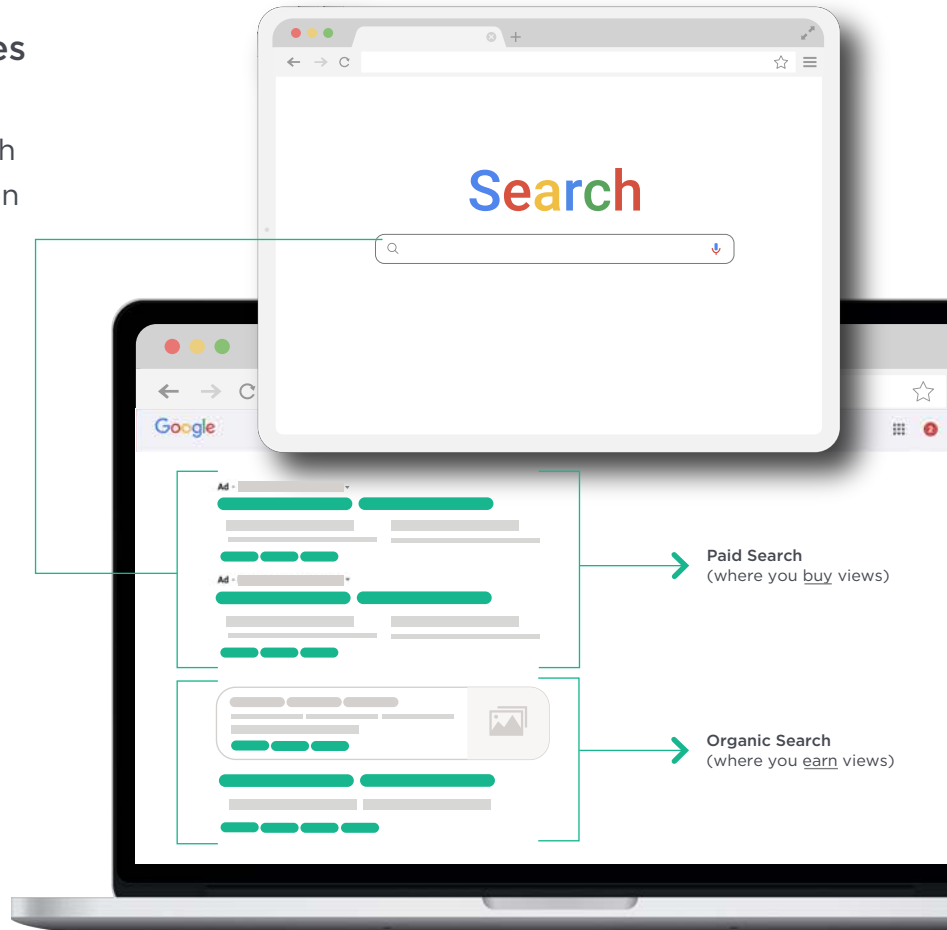
Strengthen your social presence to increase online visibility, expand and interact with your audience in real time, and build trust. Creative assets and a custom content strategy will establish your credibility and promote mobile-optimized brand content.

Online Display

Reach audiences wherever they're spending time online, and bring users to your website with banners and rich media ads that provide visibility and increase brand awareness.

Local Listings

Improve click-throughs to your website, rank in local maps, and create local authority with local listings verification, optimization, and management.



Expertly leveraged



Optimized toolkit

