



Capture Attention. Increase Responses. Create Interest.

DIRECT MAIL



- Reengage with leads throughout the pipeline
- Mail to your most qualified prospects
- Connect with consumers to encourage action

Strategic Mailing Management

Launch direct mail campaigns reflective of your brand standards and integrated with your digital marketing technology and strategy. Attane seamlessly manages production processes and ensures regulation with USPS compliance while providing tracking reports and response analyses.

- Over 18 million pieces of mail managed annually across 1,000+ direct mail campaigns.

Engaging Creative

Generate more re-inquiries with compelling, quality creative that blends art and data-science to appeal to your target market. Designs that incorporate the right messaging and calls to action across each format create more impact and inspire trust with audiences.

Hypertargeted Custom Audiences

Reach the most relevant, distinctive audience for your direct mail campaigns with persona development and data-sourced audience lists. A regularly updated targeting subscription modeled with analytics drives higher conversion rates and ROI.

- Audience lists sourced by Attane show double the response rate compared to other lists.

Over
100 formats and
unique design

2X Response Rates

In-house marketing
database of
250 million
consumers

WHY ATTANE?

Backed by decades of momentum in data science and marketing innovation, Attane delivers integrated solutions that drive sales success. To learn more about modern marketing technology and strategy built for senior living, healthcare and financial services industries, visit attaneresults.com 8880 WARD PARKWAY, SUITE 400 | KANSAS CITY, MO 64114 | 913-491-0600